



Innovate Solutions for  
Online Casinos

# BOUTIQUE APPROACH

TrueLabel offers tailored online casino solutions backed with a smoothly performing platform, advanced marketing tools and the finest set of dedicated services.

Having launched a number of brands and empowered the success of our partners, the team behind TrueLabel is not new to the game. We let you think big and scale even bigger, that's why our iGaming solutions gain instant acclaim with our clients.

**50+**

team members

**15+**

casinos launched

**50 000**

new users monthly

**100 000 000**

bets monthly

[Web](#)

[Contact us](#)



# WHITE LABEL

With our full range of white label services you can focus on what really matters - creating a unique customer experience and a strong bond with your players.

## Ready-to-Go

Our ever-growing list of options and must-haves includes licenses, payments, games, and a wide range of supported services, right out of the box.

## Quick Setup

Six weeks, and we are there! Our technology enables a wider (and smarter) automation and streamlines lots of basic procedures.



# TURNKEY

The ultimate choice for experienced operators, our Turnkey solution is designed to breathe new life into online casinos. Take full control over your iGaming enterprise, and we are happy to help with the shortcuts!

## Bespoke Development

We have almost no limits when working on bespoke projects. Whatever your idea of the best online casino is, we can do it.

## Consulting & Facilitation

With years of expertise in running online casinos, we are here to help you mitigate risks and deal with partnerships.



# CRYPTO CASINO

Dive into Cryptocurrency Gaming

We've been building crypto casinos and infrastructure since 2016, and have pioneered the market with a number of solutions and know-how. Expand your opportunities by offering player deposits in cryptocurrencies, as well as the provably fair games, crypto bonus features, and more dedicated options.

- Various Cryptocurrencies
- Provably Fair Games
- Automated Instant Withdrawals
- Public Profiles and Player Chat
- Crypto Bets Conversion
- Crypto Referral System



# TELEGRAM CASINO

The True Mobile-First Experience

The TrueLabel Telegram Bot is our secret sauce in building cutting edge online casinos. Boost your operation with this exclusive channel, and welcome the most advanced players in your casino!

- Standalone or integrated
- Withdrawals and deposits
- Universal account
- All games available
- Registrations via Telegram
- Referral program



# INNOVATION AT ITS FINEST

The TrueLabel Platform seamlessly combines advanced PAM and marketing tools with a versatile range of supported extensions and customization options.

Whether you're considering launching an online casino or meeting the evolving demands of your existing one, your search ends here.

**99.87%**

uptime

**100+**

supported currencies

**150+**

game providers

**30+**

tools & extensions



150 Games by 160 studios



Explore

80+ Payment providers



Explore



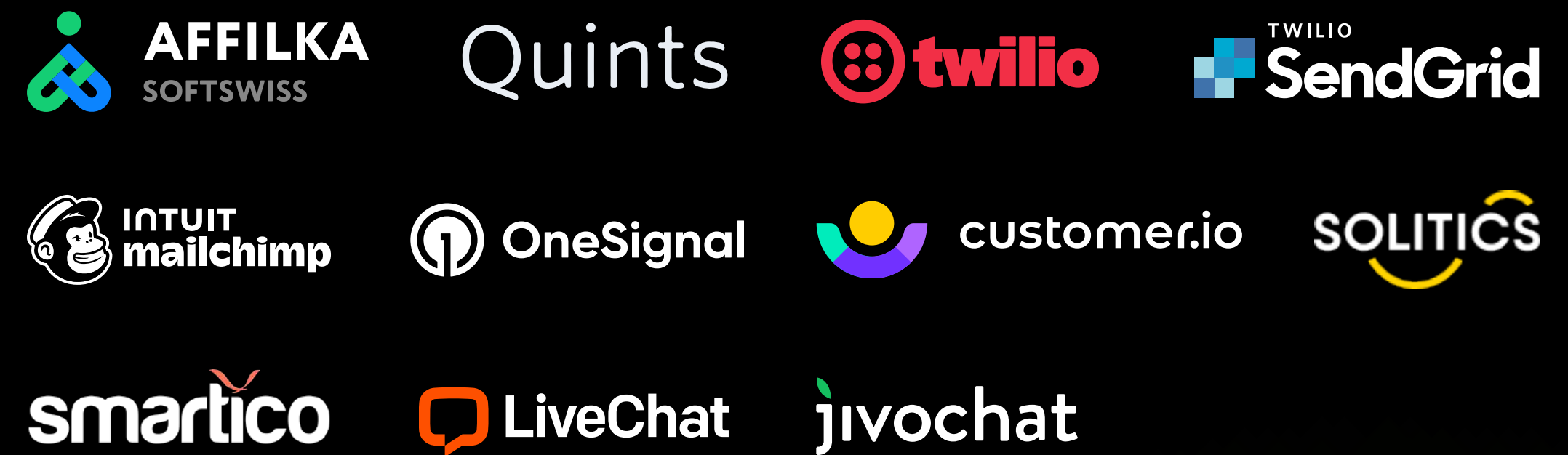
# GAMIFICATION AND BONUS SYSTEM

TrueLabel takes the casino player retention and reactivation to a whole new level. Engage the audience in the most creative and cost-efficient way with a comprehensive set of bonus and campaign features.

- Free Spins & Bets
- Cash & Rake Backs
- Match Bonus
- Pre-set Templates
- VIP Features
- Referral System
- Fortune Wheel
- Player Lottery
- Public User Profiles
- Player Chat
- Leader Boards

# TOOLS AND EXTENSIONS

Reach out to your players anytime and by any means - we are here to make this True. Choose one of the supported tools, and manage your player relations with no buzz. More deposits for a happier you!



# HOW WE WORK

## 1 Terms & Agreement

Let's delve into your global idea and discuss the possibilities we can offer, agree upon the general scope of our partnership, and sign the contract.

## 2 White Label & Turnkey

Whether you decide to choose our comprehensive White-Label solution or the fully customizable Turnkey solution, TrueLabel offers the ultimate package of features and dedicated.

## 3 Solution Development

With all the details agreed upon, our team begins crafting a solution tailored to your requirements. Meanwhile, we help prepare content and provide comprehensive training to your staff. If necessary, we offer custom design options.

## 4 Testing & Technical Launch

Before going live, we conduct comprehensive testing to ensure the project setup meets both our high standards and your expectations.

## 5 Traffic Launch

Once testing is completed, your new casino is ready to open doors, and we are always there to assist!

# GO!

# OUR CLIENTS



[Explore their feedback](#)



A large, vibrant green, glossy ribbon graphic that is intricately twisted and looped, occupying the left side of the image.

# THANK YOU!

for Considering TrueLabel  
as Your iGaming Partner

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